

Meet Your Dow Collaboration Team: Architectural Binders



So tell me really what does this Binder do?

Linda Adamson

Architectural Technical Services Manager

Contact Linda for: New Binder Technologies, Insights into interior and exterior paint formulation and performance, questions on EVOQUE™ Pre-Composite Polymer

Phone: 610-244-6435

Email: LAdamson@dow.com



I am here to see the Wizard but the man behind the curtain will do.

Dave Fasano

Application Scientist

Contact Dave for: Hiding expertise, including training on hiding, general formulation expertise, you favorite “what if” topic

Phone: 215-429-4321

Email: David.Fasano@dow.com



Stains, Primers, and High Gloss Binders – Oh My!

Paul Doll

Technical Service Leader for Specialty

Contact Paul for: Specialty Binders, Indoor Air Quality, Deck and Concrete Restoration, Primers and High Gloss

Phone: 610-244-6437

Email: pdoll@dow.com



Performance AND cost savings...

Yujie Lu

Technical Service Scientist

Contact Paul for: Cost saving and improving performance of paint formulation with ROPAQUE™ Opaque Polymer

Phone: (610) 244-6585

Email: ylu6@dow.com



Meet Your Dow Collaboration Team: Additives and Industrial



I want good flow and leveling.

Tara Conley

Additives Technical Services Manager

Contact Tara for: Technical and formulation support for Rheology Modifiers, Dispersants, Surfactants, ways to improve sag, flow and leveling.

Phone: 610-244-6436

Email: tconley@dow.com



I see all these Architectural binders but what about Industrial?

Leo Procopio

Application Scientist

Contact Leo for: Formulating WB and SB industrial coatings, DTMs, 2K coatings

Phone: 610-244-6500

Email: LProcopio@dow.com



Watchin' paint dry – so fast!!!

Cindy Randazzo

Traffic Paint Technical Service Manager

Contact Cindy for: FASTRACK™ Traffic Paint product line of binders for pavement markings, parking lots and where fast dry is needed.

Phone: 610-244-6501

Email: crandazzo@dow.com



Is there an Industrial person in the house?

Laura Vielhauer

Group Leader, WB Wood and Metal Coatings TS

Contact Laura for: Technical and formulating questions regarding MAINCOTE™, AVANSE™, ROSHIELD™ Binders

Phone: 610-244-6509

Email: LVielhauer@dow.com

Dow Coating Materials



Meet Your Marketing Contacts:



NAR Field Market Manager Architectural Binders

Fallyn Flaherty-Earp

*Primary Marketing Contact for
Guild Negotiations/Rebates*

Contact Fallyn for: General and commercial information for Architectural binders. Tours of the Exposure Field and labs.

Phone: 215-285-9724

Email: fflaherty-earp@dow.com



NAR Field Market Manager Industrial Binders

Mary Rose Correa

Contact Mary Rose for: General and commercial inquiries on industrial binders including, MAINCOTE™, AVANSE™, ROSHIELD™, PARALOID™

Phone: 215-285-9724

Email: MCorrea@dow.com



NAR Coatings Additives Marketing Manager

Carmen Rodriguez

Contact Carmen for: General and commercial inquiries about additives for industrial and architectural coatings.

Phone: 215-592-3560

Email: carmen.rodriguez@dow.com



NAR Market Manager Traffic Paint and LASD

Raymond Somich

Contact Ray for: General and commercial inquiries on FASTTRACK™ Traffic Paint binders and ACOUSTICRYL™ Liquid Applied Sound Damping

Phone: 216-496-6211

Email: RCSomich@dow.com

